

## Anti-CREB3 Antibody Picoband® Fluoro647 Conjugated

Catalog Number: A03564-5-Fluoro647

### About CREB3

This gene encodes a transcription factor that is a member of the leucine zipper family of DNA binding proteins. This protein binds to the cAMP-response element and regulates cell proliferation. The protein interacts with host cell factor C1, which also associates with the herpes simplex virus (HSV) protein VP16 that induces transcription of HSV immediate-early genes. This protein and VP16 both bind to the same site on host cell factor C1. It is thought that the interaction between this protein and host cell factor C1 plays a role in the establishment of latency during HSV infection. This protein also plays a role in leukocyte migration, tumor suppression, and endoplasmic reticulum stress-associated protein degradation. Additional transcript variants have been identified, but their biological validity has not been determined.

### Overview

Product Name	Anti-CREB3 Antibody Picoband® Fluoro647 Conjugated
Reactive Species	Human, Mouse, Rat
Application	Recommended applications are based on the parent unconjugated antibody (ELISA, IP, WB). Customers may select suitable applications according to their experimental needs.
Clonality	Polyclonal
Formulation	Each vial contains 50% glycerol, 0.9% NaCl, 0.2% Na <sub>2</sub> HPO <sub>4</sub> , 0.02% NaN <sub>3</sub> .
Storage Instructions	At -20°C for one year from date of receipt. Avoid repeated freezing and thawing. Protect from light.
Host	Rabbit
Uniprot ID	O43889

### Technical Details

Immunogen	E.coli-derived human CREB3 recombinant protein (Position: M1-K352). Human CREB3 shares 67.1% amino acid (aa) sequence identity with mouse CREB3.
Form	Liquid
Concentration	0.5 mg/mL
Purification	Immunogen affinity purified.
Conjugate	Fluoro647 Excitation Wavelength: 650 nm Emission Wavelength: 665 nm
Suggested Dilutions	Optimal dilutions should be determined by end users.

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