



# Cell-based ELISA

**Catalog number: EKC2634**

For the quantitation of **Human, Mouse, Rat p63 (Phospho-Ser395)** concentrations in

This package insert must be read in its entirety before using this product.  
For research use only. Not for use in diagnostic procedures.

## p63 (Phospho-Ser395) Colorimetric Cell-Based ELISA Kit

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### Assay Principle

The Colorimetric Cell-Based ELISA Kit allows for the detection of various target proteins and the effects that certain stimulation conditions have on target protein expression in different cell lines. Qualitative determination of target protein concentration is achieved by an indirect ELISA format. In essence, the target protein is captured by target-specific primary (1°) antibodies while the HRP-conjugated secondary (2°) antibodies bind the Fc region of the 1° antibody. Through this binding, the HRP enzyme conjugated to the 2° antibody can catalyze a colorimetric reaction upon substrate addition. Due to the qualitative nature of the Cell-Based ELISA, multiple normalization methods are described: 1) a monoclonal antibody specific for human GAPDH is included to serve as an internal positive control in normalizing the target absorbance values. 2) Following the colorimetric measurement of HRP activity via substrate addition, the crystal violet whole-cell staining method is used to determine cell density. After staining, the results can be analyzed by normalizing the absorbance values to cell amounts, by which the plating difference can be adjusted. 3) If a phosphorylated target is being detected, an antibody against the nonphosphorylated counterpart will be provided for normalization purposes. The absorbance values obtained for the non-phosphorylated target can be used to normalize the absorbance values for the phosphorylated target. used to normalize the absorbance values for the phosphorylated target.

### Overview

Product Name	p63 (Phospho-Ser395) Colorimetric Cell-Based ELISA Kit
Reactive Species	Human, Mouse, Rat
Size	1 kit, containing two 96-well plates and all necessary reagents
Description	The p63 (Phospho-Ser395) Cell-Based ELISA Kit is a convenient, lysate-free, high throughput and sensitive assay kit that can monitor p63 (Phospho-Ser395) protein expression profile in cells. The kit can be used for measuring the relative amounts of p63 (Phospho-Ser395) in cultured cells as well as screening for the effects that various treatments, inhibitors (ie. siRNA or chemicals), or activators have on p63 (Phospho-Ser395).
Sensitivity	
Detection Range	> 5000 cells/well
Storage Instructions	Store at 4°C for up to 6 months.
Uniprot ID	Q9H3D4

## Kit Components/Materials Provided

Reagent	Quantity	Container
96-Well Cell Culture Clear-Bottom Microplate	2 Plates	-
10x TBS	30 ml (10x)	Clear
Quenching Buffer	24 ml (1x)	Clear
Blocking Buffer	50 ml (1x)	Clear
15x Wash Buffer	60 ml (15x)	Clear
100x Anti-p63 Phospho-Ser395 Antibody (Rabbit Polyclonal)	60 µl (100x)	Red
100x Anti-p63 Antibody (Rabbit Polyclonal)	60 µl (100x)	Purple
100x Anti-GAPDH Antibody (Mouse Monoclonal)	60 µl (100x)	Green
HRP-Conjugated Anti-Rabbit IgG Antibody	12 ml (1x)	Plastic
HRP-Conjugated Anti-Mouse IgG Antibody	12 ml (1x)	Plastic
Primary Antibody Diluent	12 ml (1x)	Clear
Ready-to-Use Substrate	12 ml (1x)	Brown
Stop Solution	12 ml (1x)	Clear
Crystal Violet Solution	12 ml (1x)	Plastic
SDS Solution	24 ml (1x)	Clear
Adhesive Plate Seals	2 Seals	-

## Required Materials That Are Not Supplied

- Microplate reader able to measure absorbance at 450 nm and/or 595 nm for Crystal Violet Cell Staining (Optional)
- Micropipettes with capability of measuring volumes ranging from 1 µl to 1 ml
- 37% formaldehyde (Sigma Cat# F-8775) or formaldehyde from other sources
- Deionized or sterile water
- Squirt bottle, manifold dispenser, multichannel pipette reservoir or automated microplate washer
- Graph paper or computer software capable of generating or displaying logarithmic functions
- Absorbent papers or vacuum aspirator
- Test tubes or microfuge tubes capable of storing 1 ml
- Orbital shaker
- Poly-L-Lysine (Sigma Cat# P4832 for suspension cells)

## Preparation Before The Experiment

Item	Preparation
1x TBS	1x TBS is used to wash cells seeded on the plate. 1x TBS can be prepared by adding 1 volume of 10x TBS provided in the kit to 9 volumes of ddH <sub>2</sub> O.
Fixing Solution	This solution is NOT provided. Fixing Solution is used to fix cells after cell culture. It is prepared by adding formaldehyde to 1x PBS (not included) with light mixing. The 4% formaldehyde is used for adherent cells and 8% formaldehyde is used for suspension cells and loosely attached cells. 37% formaldehyde can be purchased from Sigma Cat# F8775.
Quenching Buffer	This solution is provided as ready-to-use. Quenching Buffer is used to inactivate the endogenous peroxidase activity of the seeded cells.
Blocking Buffer	This solution is provided as ready-to-use. Blocking Buffer is used to block additional binding sites in each well.
1x Wash Buffer	This buffer is provided as a 15x solution. 1x Wash Buffer can be prepared by adding 1 volume of 15x Wash Buffer provided in the kit to 14 volumes of ddH <sub>2</sub> O.
100x Anti-p63 (Phospho-specific) Antibody	This antibody is a rabbit polyclonal antibody. This antibody was tested to be specific for the phosphorylated p63 protein. The supplied antibody is a 100x solution. Make 1:100 dilutions in Primary Antibody Diluent prior to use. The diluted primary antibody can be stored at 4°C for up to two weeks.
100x Anti-p63 Antibody	This antibody is a rabbit polyclonal antibody. This antibody was tested to be specific for the p63 protein. The supplied antibody is a 100x solution. Make 1:100 dilutions in Primary Antibody Diluent prior to use. The diluted primary antibody can be stored at 4°C for up to two weeks.
100x Anti-GAPDH Antibody	This antibody is a mouse monoclonal antibody. This antibody was tested to be specific for GAPDH. The supplied antibody is a 100x solution. Make 1:100 dilutions in Primary Antibody Diluent prior to use. The diluted primary antibody can be stored at 4°C for up to two weeks.
HRP-Conjugated Anti-Rabbit IgG Antibody	This solution is provided as ready-to-use. HRP-Conjugated Anti-Rabbit IgG Antibody is used as the secondary antibody to detect the target-bound, primary rabbit antibodies.
HRP-Conjugated Anti-Mouse IgG Antibody	This solution is provided as ready-to-use. HRP-Conjugated Anti-Mouse IgG Antibody is used as the secondary antibody to detect the target-bound, primary mouse antibodies.
Primary Antibody Diluent	This solution is provided as ready-to-use. Use this solution to dilute the provided antibodies.
Ready-to-Use Substrate	This solution is provided as ready-to-use. Ready-to-Use Substrate must be warmed to room temperature before use. Keep away from light as this solution is light-sensitive.
Stop Solution	This solution is provided as ready-to-use. Stop Solution must be handled with caution as it contains 2 N Sulfuric Acid (H <sub>2</sub> SO <sub>4</sub> ) and is corrosive. Wear eye protection and gloves when handling.
Crystal Violet Solution	This solution is provided as ready-to-use. Crystal Violet is an intense stain used to stain cell nuclei. Avoid contact with skin and clothing.
SDS Solution	This solution is provided as ready-to-use. SDS is used to solubilize the Crystal Violet in preparation for cell

	staining. Store this solution at room temperature or warm up to room temperature if stored at 4°C.
Adhesive Plate Sealers	Provided for long term storage of plate if necessary.

## Health And Safety Precautions

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- 1. Reagents provided in this kit may be harmful if ingested, inhaled or absorbed through the skin.
- 2. Fixing Solution contains formaldehyde. Formaldehyde is known to be a highly toxic reagent. Personal protection is strongly recommended while working with this chemical.
- 3. Stop Solution contains 2 N Sulfuric Acid (H<sub>2</sub>SO<sub>4</sub>) and is an extremely corrosive agent. Please wear proper eye, hand and face protection when handling this material. When the experiment is finished, be sure to rinse the plate with copious amounts of running water to dilute the Stop Solution prior to disposing the plate or strips.
- 4. Crystal Violet is an intense stain reagent. Avoid contact with stain and clothing.

## Preparation Before The Experiment

Cell Line	The cell line must express the target protein. This protocol can be used directly for adherent cells. For suspension cells and loosely attached cells, two steps are required: 1) Coat the plates with 100 $\mu$ l of 10 $\mu$ g/ml Poly-L-Lysine (Sigma Cat# P4832, not included) to each well of the 96-well plate for 30 minutes at 37°C before proceeding to Step 1 of Assay Protocol (on page 13). Use 8% formaldehyde to fix the cells on Step 5 of Assay Protocol.
Cell Number and Sensitivity	The number of cells plated onto the 96-well plates depends on the expression level of p63 protein in the cells, cell size, treatment conditions and incubation time. The cells used for testing should be around 75-90% confluent. Typically for cells, seed 30,000 cells per well overnight for treatment the following day. The p63 Colorimetric Cell-Based ELISA Kit can detect p63 expression in as few as 5,000 cells.
Cell Treatment	The cells can be treated with inhibitors, activators, stimulators (ie. chemicals, proteins/peptides) or a combination of the substances listed above. The cells can be treated with UV and serum starvation to meet the needs of the end-user.
Positive and Negative Controls	<p>Positive control: GAPDH is the internal positive control for the assay. Mouse Anti-GAPDH Antibody (included) detects GAPDH and GAPDH's O.D. values are used to normalize the O.D. values of the target protein.</p> <p>Negative control: independent wells of cells treated with only with HRP-Conjugated Anti-IgG Antibodies, and without primary antibodies.</p> <p>Both positive and negative controls should be performed in the same plate with the p63 target experiments.</p>
Accuracy and Precision	Each condition should be performed in duplicate or in triplicate.

## Assay Protocol

- 1) Seed 200  $\mu$ l of 20,000 adherent cells in culture medium in each well of a 96-well plate. The plates included in the kit are sterile and treated for cell culture. For suspension cells and loosely attached cells, coat the plates with 100  $\mu$ l of 10  $\mu$ g/ml Poly-L-Lysine (not included) to each well of a 96-well plate for 30 minutes at 37°C prior to adding cells.
- 2) Incubate the cells for overnight at 37°C, 5% CO<sub>2</sub>.
- 3) Treat the cells as desired.
- 4) Remove the cell culture medium and rinse with 200  $\mu$ l of 1x TBS, twice.
- 5) Fix the cells by incubating with 100  $\mu$ l of Fixing Solution for 20 minutes at room temperature. The 4% formaldehyde is used for adherent cells and 8% formaldehyde is used for suspension cells and loosely attached cells. During the incubation, the plates should be sealed with Parafilm. Note: Fixing Solution is volatile. Wear appropriate personal protection equipment (mask, gloves and glasses) when using this chemical.
- 6) Remove the Fixing Solution and wash the plate 3 times with 200  $\mu$ l 1x Wash Buffer for five minutes each time with gentle shaking on the orbital shaker. The plate can be stored at 4°C for a week. Note: For all wash steps, tap the plate gently on absorbent papers to remove the solution

completely.

7) Add 100  $\mu$ l Quenching Buffer and incubate for 20 minutes at room temperature.

8) Wash the plate 3 times with 1x Wash Buffer for 5 minutes at a time, with gentle shaking on the shaker.

9) Add 200  $\mu$ l of Blocking Buffer and incubate for 1 hour at room temperature.

10) Wash 3 times with 200  $\mu$ l of 1x Wash Buffer for 5 minutes at a time, with gentle shaking on the shaker.

11) Add 50  $\mu$ l of 1x primary antibodies (Anti-p63 (Phospho-specific) Antibody, Anti-p63 Antibody and/or Anti-GAPDH Antibody) to the corresponding wells, cover with Parafilm and incubate for 16 hours (overnight) at 4°C. If the target expression is known to be high, incubate for 2 hours at room temperature with gentle shaking on the shaker.

12) Wash 3 times with 200  $\mu$ l of 1x Wash Buffer for 5 minutes at a time, with gentle shaking on the shaker.

13) Add 50  $\mu$ l of 1x secondary antibodies (HRP-Conjugated AntiRabbit IgG Antibody and/or HRP-Conjugated Anti-Mouse IgG Antibody) to corresponding wells and incubate for 1.5 hours at room temperature with gentle shaking on the shaker. Note: Add HRP-Conjugated Anti-Rabbit IgG Antibody to the wells incubated with Anti-p63 and Anti-Phosphorylated p63 (rabbit, polyclonal), and add HRP-Conjugated Anti-Mouse IgG Antibody to the wells incubated with Anti-GAPDH Antibody (mouse, monoclonal).

14) Wash 3 times with 200  $\mu$ l of 1x Wash Buffer for 5 minutes at a time, with gentle shaking on the shaker.

15) Add 50  $\mu$ l of Ready-to-Use Substrate to each well and incubate for 30 minutes at room temperature in the dark with gentle shaking on the shaker. Note: Ready-to-Use Substrate is a light-sensitive reagent. Keep away from light.

16) Add 50  $\mu$ l of Stop Solution to each well and read OD at 450 nm immediately using the microplate reader. | p63 | 15 Optional: Crystal Violet Cell Staining Crystal Violet binds to cell nuclei and gives absorbance readings proportional to cell counts at 595 nm.

17) After finishing reading the absorbance at 450 nm, wash the plate twice with 200  $\mu$ l of Wash Buffer and twice with 200  $\mu$ l of 1x TBS for 5 minutes each. Tap the plates on paper towel to remove the excess liquid. Let plate air dry for 5 minutes at room temperature.

18) Add 50  $\mu$ l of Crystal Violet Solution to each well, incubate for 30 minutes at room temperature on the shaker. Note: Crystal Violet is an intense stain. Avoid contact with skin and clothing.

19) Tip off Crystal Violet solution into beaker. Wash plate by dipping into bucket of water in the sink with the water continuing to run. Carefully rinse the wells in distilled water until no more color comes off the wells. Allow the plate to dry for 30 minutes.

20) Add 100  $\mu$ l of SDS Solution into each well and incubate on the shaker at room temperature for 1 hour.

21) Read absorbance at 595 nm with microplate reader. If absorbance is too high, the solubilized Crystal Violet Solution can be diluted 10 times with H<sub>2</sub>O on a separate 96-well plate.

## Data Normalization

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### Anti-p63 Antibody Normalization:

The OD values obtained for the phosphorylated target protein can be normalized using the OD values obtained for the non-phosphorylated target protein via the proportion,  $OD_{450}(\text{Anti-p63 (Phosphorylated) Antibody})/OD_{450}(\text{Anti-p63 Antibody})$ .

**GAPDH Normalization:**

The OD<sub>450</sub> values obtained for the target protein can be normalized using the OD<sub>450</sub> values obtained for GAPDH.

**Crystal Violet Staining Normalization**

The measured OD<sub>450</sub> readings can be normalized using the OD<sub>595</sub> values via the proportion,  $OD_{450}/OD_{595}$ .

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